

Job Description:

Social Impact Manager

The logo for Pebuu, consisting of the word "Pebuu" in a white, sans-serif font centered within a white square border on a dark red background.

Job Purpose

To lead our Social Impact function by identifying, measuring, and communicating the social value generated through our business operations. The role will transform our operational footprint into impactful community initiatives by building strategic partnerships, mobilizing grant funding overseeing implementation, and producing measurable evidence of the company's contribution to financial inclusion, economic empowerment, employment creation, and sustainable community development in the areas we serve.

Key Responsibilities:

Social Impact Strategy & Programme Development

- Develop and implement our Social Impact Strategy aligned to the company's strategic objectives.
- Identify opportunities to create and measure social value arising from our agent banking and merchant management operations.
- Design and oversee impactful programmes that promote financial inclusion, financial literacy, youth and women empowerment, environmental sustainability, and community development.
- Develop annual work plans, budgets, implementation frameworks, and impact targets for all social initiatives.

Programme Implementation & Management

- Lead the implementation of social impact projects across Pebuu's operational footprint.
- Coordinate cross-functional teams to ensure successful execution of impact programmes.
- Develop monitoring and evaluation frameworks to measure programme outcomes and effectiveness.
- Prepare periodic impact reports, dashboards, and management updates demonstrating measurable outcomes.

Strategic Partnerships & Stakeholder Engagement

- Identify, develop, and manage partnerships with development agencies, NGOs, financial institutions, government entities, corporate organizations, and other stakeholders.
- Develop collaborative programmes that advance Pebuu's social impact objectives while creating shared value for partners.
- Represent Pebuu in stakeholder engagements, forums, conferences, and community initiatives related to social impact and sustainability.

Grant Fundraising & Resource Mobilization

- Identify funding opportunities from local and international donors, foundations, and development partners.
- Lead the preparation of grant proposals, concept notes, partnership proposals, and funding applications.
- Manage donor relationships and ensure compliance with grant reporting requirements.
- Develop sustainable funding strategies to support Pebuu's long-term social impact programmes.

Communications & Impact Reporting

- Work closely with the Marketing and Communications team to document and communicate Pebuu's social impact.
- Develop impact stories, publications, newsletters, and beneficiary case studies showcasing Pebuu's contribution to society.
- Coordinate initiatives such as financial literacy publications, awareness campaigns, and community engagement programmes.
- Develop annual Social Impact and Sustainability Reports.

Innovation & Sustainability

- Identify innovative opportunities to integrate social impact into Pebuu's core business operations.
- Develop sustainability initiatives that support environmental conservation and responsible business practices.
- Lead environmental and community initiatives such as tree planting campaigns and other corporate sustainability programmes.
- Continuously identify emerging trends and best practices in social impact, ESG, and inclusive development.

Qualifications & Experience

- Bachelor's Degree in Development Studies, Social Sciences, Business Administration, Public Administration, Economics, Communications, International Development, or a related field.
- Minimum of 5 years' experience in social impact management, CSR, sustainability, development programmes, partnership management, or grant fundraising, with at least 3 years in a leadership role.
- Demonstrated experience in developing and managing multi-stakeholder partnerships.
- Proven experience in grant proposal writing, fundraising, and donor engagement.
- Strong understanding of Monitoring & Evaluation (M&E), ESG reporting, and social impact measurement.
- Experience in financial services, fintech, agency banking, or financial inclusion programmes will be an added advantage.

Key Competencies

- Social Impact Strategy and Programme Management
- Partnership Development and Stakeholder Engagement
- Grant Writing and Resource Mobilization
- Financial Inclusion and Community Development
- Monitoring, Evaluation and Impact Reporting
- Project Management and Programme Implementation
- Strategic Thinking and Innovation
- Excellent Communication and Presentation Skills
- Relationship Management and Negotiation
- Analytical, Problem-solving, and Decision-making Skills

To Apply: Deliver your CV & Portfolio to our Head office:
23 Clement Hill Road.